


Name of Teaching Staff: Dr. Malkar Vinod Ramchandra			
Designation: Professor & Head			
Department : MBA			
Date of joining in the institution: 07/07/2010			
E Mail ID :	hodmbacoe@sanjivani.org.in		
Qualification with Class/Grade :	U.G. .	P.G.	Ph.D
	B.E.(Mech)	MBA (Marketing)	Organization Management
Total experience in years:	Teaching:16 years		
Papers published Journals:	International Journals:27		
Papers presented in conferences:	National: 07, International: 13		
Ph D Guide ?Give field & University:	Yes, S. P. Pune University in Organization Management		
Ph Ds/ Projects Guided:	04		
Books Published/IPRs/Patents:	Emerging Innovations and Strategic Business Practices		
Professional Memberships:	(1) Life Member of Global Society for Basic and Applied Sciences (GSBAS), Mumbai (2) Life Time Member of Indian Society for Training Development (ISTD) (3) Member Board of Studies in (BOS) in Marketing Management at SP Pune University		
Consultancy Activities:	1. Offered consultancies to MSME's in the area of Marketing Planning, Market Research, Advertising, Branding, Business Development, Sales and Distribution Management.		
Awards:	1) Best teacher award from Lions Club Pune in association with Ajeenkya DY Patil University, Pune and Mahganesh Technical Education Society, Pune 2) Fellowship award from Global Society for Basic and Applied Sciences (GSBAS), Mumbai 3) Received "100 Most Dedicated Professors Award" at 7 th World Education Congress 4) Award for Excellence & Innovation in Online Education 2020, Global Research Foundation		
Grants fetched:	1. Rs.75000.00 from Alicon Group of Companies, Pune 2. Rs. 1,60,000.00 from BCUD SP Pune University 3. Rs. 79000.00 in AY 2018-19 from various consultancy services. 4. Rs. 58390 in Year 2019-20 Industry Consultancy projects 5. Rs. 162857 in Year 2020-21 Industry Consultancy projects		
Interaction with professional institutions:	Worked as Expert & Session Chair at National and International Conference, Guest lecture to various institutes, Ex Visiting faculty University of Lethbridge, Canada		