


<b>Name of Teaching Staff:</b> Dr. Malkar Vinod Ramchandra			
<b>Designation:</b> Professor & Head			
<b>Department :</b> MBA			
<b>Date of joining in the institution:</b> 07/06/2010			
<b>E Mail ID :</b>	<a href="mailto:hodmbacoe@sanjivani.org.in">hodmbacoe@sanjivani.org.in</a>		
<b>Qualification with Class/Grade :</b>	U.G. .	P.G.	Ph.D
	B.E.(Mech)	MBA (Marketing)	Organization Management
<b>Total experience in years:</b>	Teaching:13 years		
<b>Papers published Journals:</b>	International Journals : 20		
<b>Papers presented in conferences:</b>	National: 06, International: 06		
<b>Ph D Guide ?Give field &amp; University:</b>	Yes, S. P. Pune University in Organization Management		
<b>Ph Ds/ Projects Guided:</b>	04		
<b>Books Published/IPRs/Patents:</b>	Emerging Innovations and Strategic Business Practices		
<b>Professional Memberships:</b>	(1) Life Member of Global Society for Basic and Applied Sciences (GSBAS), Mumbai (2) Life Time Member of Indian Society for Training Development (ISTD) (3) Member Board of Studies in (BOS) in Marketing Management at SP Pune University		
<b>Consultancy Activities:</b>	1. Offered consultancies to MSME's in the area of Marketing Planning, Market Research, Advertising, Branding, Business Development, Sales and Distribution Management.		
<b>Awards:</b>	1) Best teacher award from Lions Club Pune in association with Ajeenkya DY Patil University, Pune and Mahganesh Technical Education Society, Pune 2) Fellowship award from Global Society for Basic and Applied Sciences (GSBAS), Mumbai 3) Received "100 Most Dedicated Professors Award" at 7th. World Education Congress 4) Awarded as an Innovative teacher in Marketing Management in Global Science Summit 2019 at Dubai		
<b>Grants fetched:</b>	1. Rs.75000.00 from Alicon Group of Companies, Pune 2. Rs. 1,60,000.00 from BCUD SP Pune University 3. Rs. 79000.00 in AY 2018-19 from various consultancy services.		
<b>Interaction with professional institutions:</b>	Worked as Expert & Session Chair at National and International Conference, Guest lecture to various institutes, Ex Visiting faculty University of Lethbridge, Canada		